



MEDIA RELEASE

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VTA CONGRATULATES FREIGHT INDUSTRY AWARD WINNERS!

The Victorian Transport Association (VTA) hosted the 22nd Annual Australian Freight Industry Awards on Saturday 3rd September 2011. Over 1000 guests attended the spectacular event held at the Crown Palladium Ballroom..

The Entertainment included an extraordinary tribute to Franki Valli and the Four Seasons. Plus Tim Campbell presented the Tim Campbell Retro Experience and Australian Pop Icon, Normie Rowe hosted the Awards along with VTA Chief Executive, Philip Lovel AM. The audience was delighted with a surprise and very entertaining visit from Anthony Calleja. Mr. Lovel said "The night was a spectacular show, and a fantastic celebration. The awards are a testament to the quality of companies operating in the Freight and Logistics industry and recognise the hard work of all our people. The great new venue was fantastic and with such a large crowd the atmosphere was electric."

The Australian Freight Industry Awards is the most prestigious event on the freight and logistics calendar. The unique awards are designed to reward excellence and to raise the standards and public perception of the Australian Freight and Logistics Industry.

Mr. Lovel said, "This year saw many excellent nominations in most award categories. I was disappointed that there were no nominations for the Environment category, so that award was cancelled. A reflection of the current times, but certainly disappointing since I know some Companies could have applied. Nonetheless we were very please with all the other nominations, which demonstrated how some Companies and Individuals have gone above and beyond the call of duty to make their work more innovative, efficient and safer for the betterment of the Industry."

The 2011 Australian Freight Industry Award Winners are:

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| 1. Australian Best Practice Safety Award | VicRoads |
| 2. Australian Freight Innovation/Technology Award | Noske Logistics |
| 3. Australian Freight Industry Promotion & Careers Award | McCollough Transport |
| 4. Australian Freight and Logistics Award | Victoria University |
| | Institute of Supply Chain & Logistics |
| 5. Australian Freight and Logistics Personality of the Year | Max Luff, Chairman, Border Express |

Further details of the Award Winners follow on the next pages.

If you would like to contact the award winners, or if you would like any images from the night please contact Lucille Degenhardt, Marketing and Communications Manager, VTA, on 03) 9646 8590.



Australian Best Practice Safety Award - VicRoads

Sponsored by safetyassist – a VTA/TWU/WorkSafe Initiative

This Award to VicRoads was for the Heavy Vehicle Truck Roll Over Program. The Program consisted of an awareness DVD and prevention guide, a PowerPoint presentation with speaker notes, a framework for a code of behavior for drivers, a working model to demonstrate the simply the over turning forces and a package of supporting information for all levels of drivers across all sectors of the transport industry. The Program has had amazing acceptance across the industry and internationally.

Australian Freight Innovation/Technology Award - Noske Logistics

Sponsored by Continental Tyres

Noske nominated for their development of a high productivity B-Double bottom discharge tipper for export woodchip+. The new vehicle offers increased payload, faster discharge times and enhanced safety features. The result is less truck trips, a significant reduction in fuel and therefore emissions and higher productivity levels per vehicle.

Australian Freight Industry Promotion & Careers Award - McColl's Transport

Sponsored by The Mint Group

McColl's Transport purchased a driver simulator as part of their commitment to road safety. It was launched in February 2011. The state of the art simulator will ensure the company's 300 plus drivers across the country are well equipped, well trained and ultimately well prepared to meet the challenges drivers face on today's roads.

Australian Freight & Logistics Award - Victoria University - Institute of Supply Chain & Logistics

Sponsored by Prime Mover, Trailer and Marketplace Magazines

The Institute of Supply Chain and Logistics at Victoria University is a specialist research and education centre providing independent, industry focused study and development. The winning project was work undertaken by the Institute called %Competitive Supply Chain . Targeting skills needs in the regions of Victoria+. The project achieved significant outcomes across a range of transport and logistics businesses, particularly along different supply chains.



Australian Freight & Logistics Personality of the Year - Max Luff, Chairman, Border Express

Max Luff began his love of the transport industry over 60 years ago. Starting as a casual driver in Bega NSW whilst studying to become an English & History teacher.

In 1958 he went into business with his future father in law and established Albury Border transport. He later sold this business to Ansett Border express, they then sold it to TNT. Max then went into business to establish Border Express.

Max still turns up for work each day and as chairman he continues to monitor and mentor his sons, all of whom are employed in the business.

Max Luff has been a leading figure in the Albury/ Wodonga community, a builder of a successful transport businesses and a devoted family man who continues to have a real love and passion for the transport industry. He is a true personality and character of the freight and logistics industry in Australia.

For further media information contact:

Philip Lovel, Chief Executive, VTA, or Lucille Degenhardt, Marketing & Communications Manager VTA, on Ph: (03) 9646 8590