



Essendon All Aboard the Border Express – Club Statement

**border
express**

committed to deliver 100%

Essendon Football Club is pleased to announce a new partnership with national transport and distribution company, Border Express.

Border Express has signed on as the Bombers' Official Transport and Logistics Partner for the 2017 season.

Since its first truck hit the highway more than 30 years ago, the 100% Australian owned family business has grown to become a nationally recognised and respected brand in the transport industry.

Essendon CEO, Xavier Campbell, said both organisations have a clear vision.

"We are extremely pleased Border Express is part of our come back story," Campbell said.

"Border Express is located just over our back fence in the Melbourne Airport Business Park, and I'd like to officially welcome them to the Essendon family as our new Transport and Logistics Partner for the 2017 season.

"There is great symmetry between both organisations' key values and long term goals.

Border Express is a family run transport business, which is not only highly respected, but has an ambition to be a national leader in the express transport and logistics market place.

"We are looking forward to working closely together in what is shaping as an exciting time for both parties."

As part of the new partnership, the Border Express logo will take pride of place on the players' shorts for the 2017 season, commencing in the Club's final JLT Community Series match in Bendigo on March 12.



Border Express CEO, Mostafa Kassaby, said the partnership comes at a time of great optimism for both organisations.

“Border Express is pleased to announce its new partnership with the Essendon Football Club,” Kassaby said.

“We are very proud to align our Australian owned family business with such a proud and prestigious club like Essendon.

“The Essendon Football Club and Border Express believe in the same core value, Be One – Everyone Matters.

“We both have faced and overcome major challenges which have only made us more determined and stronger. It’s an exciting time and a new era for both organisations.”

To learn more about Border Express, [click here](#).