

Media Release

10 May, 2007

***BORDER EXPRESS*
ANNOUNCED 2ND GENERATION WINNER OF
THE NSW & ACT FAMILY BUSINESS OF THE YEAR AWARDS**

The peak body for family businesses, Family Business Australia (FBA) today announced Albury-based transport company, **Border Express**, as the 2007 winner of the *Second Generation category* in the NSW & ACT Family Business of the Year Awards.

NSW FBA Chairman, Terry Rowney, says the Border Express business was particularly remarkable considering that the founder, Max Luff, did not establish the company until he was 50 years old.

Rowney says: "Since that time, Max now has four children working within the company which is testament to the commitment and faith they all have in the business that their father has worked so tirelessly to build"

The judges noted the following outstanding aspects of the Border Express application:

- The significant contribution to its regional community;
- The use of external advisors to add value to the company; and,
- Strong communication processes with staff and family through regular company and family meetings.

ABOUT BORDER EXPRESS

Border Express began when current Chairman Max Luff opened the business on his 50th birthday with two employees, seven leased trailers, and 2 customers. After leaving his job as a high school teacher to begin truck driving Max spent the next 25 years in the industry before starting Border Express.

Since that time, the company has grown to include 300 trailers, 120 prime movers, and 170 rigid trucks and employs over 650 people including five family members.

Border Express is now one of Australia's largest privately owned transport companies providing an interstate transport and distribution service throughout a regional network. The company is a leading independent carrier with multiple warehouse and distribution facilities located throughout the country.

THE NSW & ACT FBA AWARDS

The FBA Awards were created to celebrate the unique achievements of family businesses and their contribution to the economy and culture of Australia.

Criteria for Entry – is open to all businesses (both public and private) which are substantially owned and operated by a family or group of families and subject to the following criteria:

- A solid record of financial performance and stability;
- Respect within their fields;
- A demonstrated commitment to the ideas of family business; and,
- Demonstrated good corporate citizenship through involvement in the communities in which they operate.

Judging Panel - includes business owners and professional advisers from across NSW.

The NSW & ACT Family Business of the Year Awards consists of four categories in total:

- **First Generation** - founders and owners who manage the business;
- **Second Generation** - children or family relations of the founders who manage the business;
- **Third Generation** - children or family relations of the second generation who manage the business; and,
- **Fourth Generation** - children or family relations of the third generation who manage the business.

Border Express will now go on to compete in the Second Generation Award category at the National Family Business of the Year Awards to be held in Canberra in August.

For more information on NSW & ACT FBA go to www.fambiz.com.au

**Released on behalf of NSW FBA by Kardan Consulting
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