

The 2008 EOWA Business Achievement Awards were held in Melbourne on Wednesday, 19 November 2008. These Awards are a critical event in the EOWA calendar as a way of focusing attention on working women, and putting Equal Employment Opportunity (EEO) on the national agenda.

The Business Achievement Awards are in recognition of those non-government organisations which are at the forefront of driving change for a more equitable workplace.

Border Express was successful in being nominated a finalist in the Award for ***“Outstanding EEO practice for the Advancement of Women in Non-Traditional Area/Role”***. This award recognises an innovative or effective achievement by an organisation that has made a difference to women in a non-traditional area/role in the workplace.

Border Express has and continues to encourage women to all areas of the business. With its flexible approach to work hours and programs such as the referral bonus program and the development of the Employee Welfare Department, Border Express has been successful in incorporating these and other initiatives into their busy transport business in the attraction of females to what has long been viewed as a “blue singlet” industry. Border Express has attracted females to positions that have traditionally been occupied by males, such as forklift operators, truck drivers, operations, OH&S and workplace trainers and assessors.

Border Express continues to work with industry groups in the promotion of females and young people in the Transport Industry and works with local schools to provide work experience placements and currently has a number of female school based apprentices.

The number of females in Senior Management positions has increased by 15% in the last 12 months which is a direct reflection of the Boards commitment to ensuring policies and strategies promoting opportunities in management positions for women are carried through and that these positions are filled by dedicated professionals regardless of gender.

Border Express will continue to address EEO issues for women in a non-traditional area/role through strategic and innovative practices that will continue to advance women in these areas.

